IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14278US02)

In the Application of:

Jeyhan Karaoguz, et al.

Serial No. 10/675,467

Filed: September 30, 2003

For: METHOD AND SYSTEM FOR PERSONAL CHANNEL PROGRAMMING IN A MEDIA EXCHANGE NETWORK

Examiner: Patrick A. Ryan

Group Art Unit: 2609

Confirmation No. 5573

Electronically Filed on 21-JAN-2008

RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the non-final Office Action mailed September 19, 2007 ("Office Action") in the above-identified application, with a period of reply through January 21, 2008 pursuant to the attached **request for one-month extension**. The Applicant respectfully requests entry of the following amendments and consideration of the following remarks.

Application № 10/675,467 Reply to Office Action of September 19, 2007

Amendments to the Specification begin on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims, which begins on page 7 of this paper.

Remarks/Arguments begin on page 16 of this paper.